



WEST HIGHLAND

CHRISTIAN ACADEMY

Join WHCA's Tuition Reduction Incentive Program (TRIP) through RaiseRight

Cut Tuition Costs Through Your Everyday Spending

Did you know? Your regular spending on groceries, gas, coffee, home improvement, clothing, or dining out can earn you more than \$1,000 yearly toward tuition or other school-related costs. Put simply, your everyday expenses can help you save money!

Here's how it works:

1. Join WHCA's RaiseRight program and buy eGift cards, physical gift cards, or reloadable gift cards to use as payment for your everyday expenses.
2. Brands automatically give **up to 20%** of every gift card purchase back to the school.
3. The school then applies 80% of your earnings toward tuition and other school-related costs. If you buy a \$100 gift card that has a 10% rebate, you will earn $\$100 \times 10\% = \$10 \times 80\% = \$8$. Our Parent Teacher Fellowship program receives 20% of the earnings to cover administration of the program and fees.

Plus, with a **RaiseRight mobile app** available for instant access to eGift cards and reload physical cards, you can shop with gift cards and earn anytime, anywhere.

Bonus rebates are offered on many vendors throughout the year. With a little planning ahead, marking your favorite vendors and buying through the app, it is easy to earn \$\$ towards tuition. The app has a **digital wallet** that stores all your eGift cards and helps track your balances on your cards.

To learn more and **request WHCA's enrollment code to join**, contact Julie Marshall at whca.k12.ptf@gmail.com. If you already have the enrollment code, visit RaiseRight.com/Enroll to sign-up and get started.

Continue reading below and **watch the video** to see just how easy and convenient it is to use the RaiseRight mobile app for your shopping.

VIDEO: [HOW TO: Discover eGift, Physical and Reloadable Gift Card Types](#)

From everyday shopping to gifting, whether online or in-store, RaiseRight offers **gift card types for every need**. Unlike cash or credit cards, every time you purchase or reload gift cards from your favorite brands, **you earn real money for your tuition**.

There are **3 types of gift cards** available to purchase:

- 1. eGift cards**
- 2. Physical Gift Cards**
- 3. Reloadable Gift Cards**

eGift cards are digital gift cards that are **accessible right from your phone**.

- To shop for eGift cards on the mobile app, **visit a category page and filter by Product Type**, then select **eGift Card**. eGift cards are automatically **saved to your Wallet** and can be **scanned by the retailer at checkout**.
- You can also **send an eGift card to a recipient** as a gift. Check the **Send as a gift by email** box before adding an eGift card to your cart. **Provide the Gift Details**, then add to cart and check out. The eGift is emailed to your recipient on your chosen date.

Physical gift cards are plastic or paper-based gift cards that are **shipped to your organization** or directly to you, when eligible for **Ship to Home**.

- To shop for physical gift cards on the mobile app, **visit a category page and filter by Product Type**, then select **Gift Card**.
- To view physical gift cards that can be shipped directly to you, **add the Ship to Home Eligible filter**.

Reloadable gift cards allow you to electronically **reload funds onto physical gift cards** purchased from RaiseRight. Reloadable gift cards are **great for recurring purchases** like gas, groceries, and coffee.

- To shop for reloadable gift cards on the mobile app, visit a category page and **apply the physical gift card filter**, then enable the **Reloadable toggle**.
- **Pro Tip:** Enable the **Ship to Home Eligible** toggle to browse reloadable gift cards that can be sent directly to you.
- Save reload cards to your Wallet and **add funds directly from the mobile app** or website to keep track of your balances.
- Upon payment for the reload amount, the **reloaded funds are immediately added to your gift card**.
- **Pro Tip:** **Save reloadable gift cards** from RaiseRight to the brand's **native app** for added convenience and **rewards on top of earnings**. The funds you **reload through your RaiseRight account** will populate accordingly in the brand's native app.